



**WilliamBelk.com**

## **Product Reviews & Questions Apps for Shopify**

**App developer and page speed  
expert compares the top 8 apps.**

## Product Reviews Apps For Shopify



Product Reviews



Stamped

Junip\*

Judge.me



OKENDO



AliReviews

## Product Reviews Are So Important!

Shopify apps are likely destroying your page speed.

Page speed improves every part of our e-commerce business.

Star rating rendering speed is essential to get into the subconscious of the visitor immediately.

Search within reviews & questions can increase our conversion by 5x.

## # Of Reviews Increases Conversion

1+ review = 50% increase ★★

10-30 reviews = 2x increase ★★★★★

100+ reviews = 2.5x increase ★★★★★★

## Search Maximizes Conversion

Up to 5x increase in conversion



**What kind of product reviews  
customer are you?**



**I want to go fast.**

**I want to  
save money.**



**I want all the  
features.**

**But can we have it all?**

# Disclaimer

I built Rapid Reviews! It is awesome! Everyone should install it.

I am biased, but I try to be fair.

Openly evaluating other apps keeps me more humble and aware.

I prioritize performance as a primary component of app value.

## Page Speed

Total data sent?

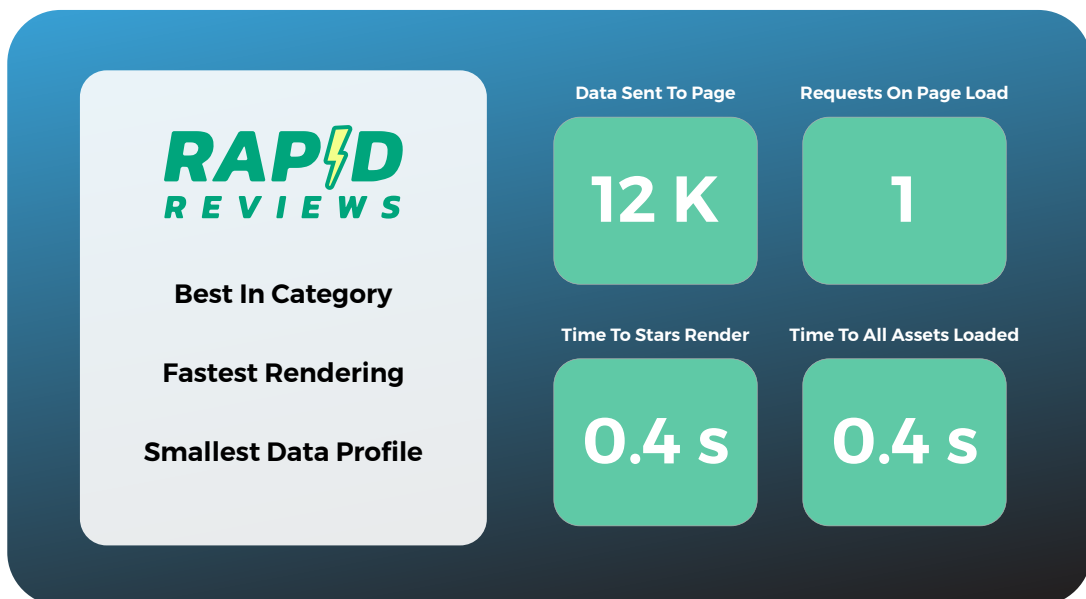
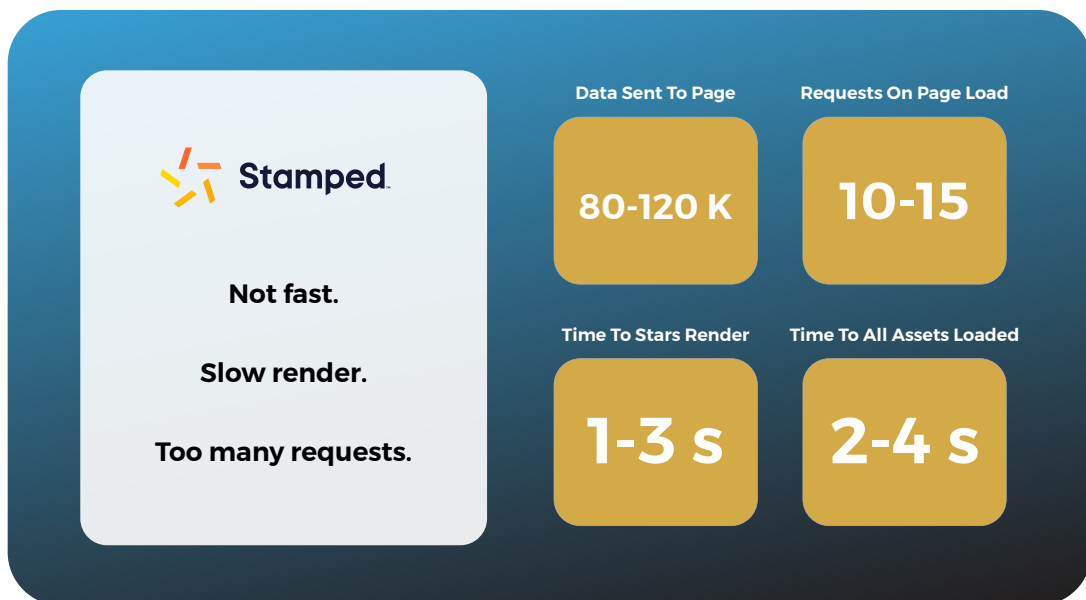
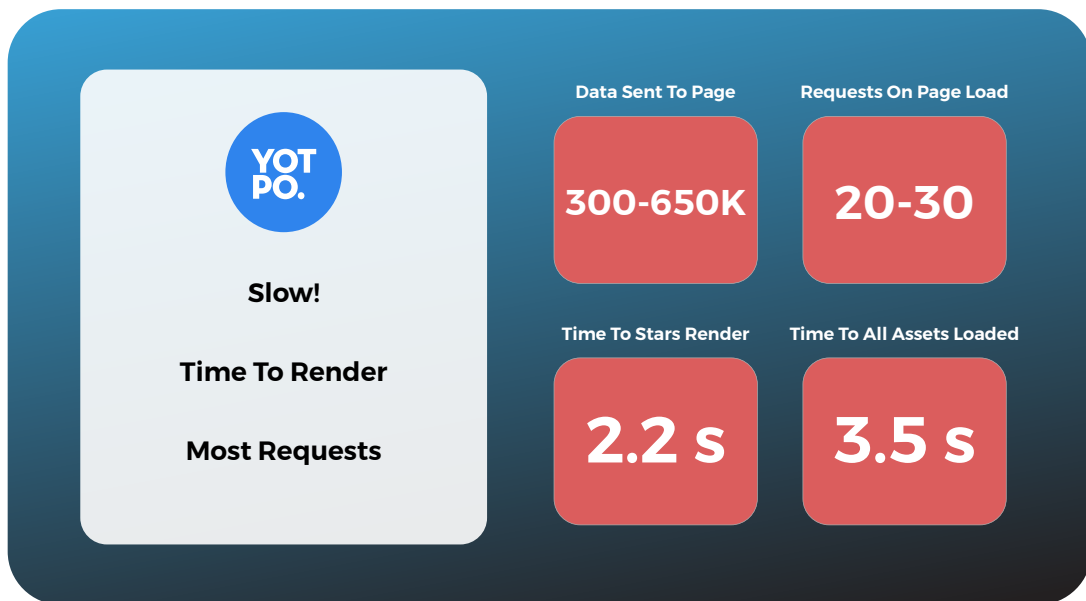
How many requests?

Time to stars rendered?

Time to all assets loaded?

1	Rapid Reviews	Best In Category
2	Shopify Product Reviews	
3	Okendo	
4	Stamped	
5	Judge.me	
6	Junip	
7	Yotpo	
8	Ali Reviews	

		Data Sent To Page	Requests On Page	Time To Stars Render	Time To All Loaded
1	Rapid Reviews	12 K	1	0.4 s	0.4 s
2	Shopify Product Reviews	50 K	4	0.9 s	0.9 s
3	Okendo	120 K	10-15	1.1 s	1.9 s
4	Stamped	100 K	10-15	1.3 s	2.1 s
5	Judge.me	160 K	15-20	1.3 s	2.5 s
6	Junip	120 K	10-15	1.5 s	2.1 s
7	Yotpo	300-450 K	20-30	2.2 s	3.5 s
8	Ali Reviews	300-450 K	15-25	2.3 s	2.8 s



## Price

All features included?

Starting price?

Additional fees?

Hidden costs?

1	Rapid Reviews	Best In Category
2	Judge.me	Best In Category
3	Stamped	
4	Junip	
5	Ali Reviews	
6	Okendo	
7	Yotpo	
8	Shopify Product Reviews	Best In Category

		All Features Included	Deep Search	Questions & Answers	Google Shopping
1	Rapid Reviews	★★★★★	Included	Included	Included
2	Judge.me	★★★★☆	Not Available	Price Increase	Price Increase
3	Stamped	★★★★☆	Not Available	Price Increase	Price Increase
4	Junip	★★★★☆	Not Available	Price Increase	Included
5	Ali Reviews	★★★★☆	Not Available	Not Available	Price Increase
6	Okendo	★★★★☆	Price Increase	Price Increase	Price Increase
7	Yotpo	★★★★☆	Price Increase	Price Increase	Price Increase
8	Shopify Product Reviews	★★★★☆	Not Available	Not Available	Not Available

## Features

All features included?

Starting price?

Additional fees?

Hidden costs?

1	Rapid Reviews	Best In Category
2	Okendo	
3	Yotpo	
4	Judge.me	
5	Stamped	
6	Junip	
7	Ali Reviews	
8	Shopify Product Reviews	

		Deep Search	Photos & Video	Questions & Answers	Integrations
1	Rapid Reviews	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
2	Okendo	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
3	Judge.me	Not Available	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
4	Stamped	Not Available	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
5	Junip	Not Available	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
6	Yotpo	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆	☆☆☆☆☆
7	Ali Review	Not Available	☆☆☆☆☆	Not Available	☆☆☆☆☆
8	Shopify Product Reviews	Not Available	Not Available	Not Available	Not Available

## Recommendations

Performance Price Features

**RAPID**  
REVIEWS

Features Price

**RAPID**  
REVIEWS

 Stamped

Judge.me

Features Non-Review Widgets



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Integrations



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